Transition to Bumblebee: Notifying Users

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ADS Users Group Meeting - 11/2/2017





Notifications

- Banner notifications on all Classic pages
- Emails to user accounts



Sitemap What's New Feedback Basic Search Preferences FAQ HELP			
ADS Classic will be retired on March 31, 2019. Please redirect your searches to ADS Bumblebee or the Bumblebee Classic Form, More info on the change can be found on our blog.			
Send Query Send Query to Bumblebee Return Query Form Store Default Form Clear Databases to query: Astronomy Physics @ arXiv e-prints			
Authors: (Last, First M, one per line) SIMBAD NADS Objects Exact name matching Object name/position search			
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Search redirection

- Level 1 (~April 2018)
 - In Classic, add a button to allow the user to run the requested search in Bumblebee
 - By default, the search is still executed in Classic
 - Planned implementation when Bumblebee is no longer in beta
- Level 2 (~October 2018)
 - By default, Classic searches are redirected to Bumblebee
 - An optional search button will still allow the search to be executed in Classic
 - Planned implementation at 6 months before Classic's retirement



Social media and web presence

• Twitter

- Posts from ADS account (1800 followers)
- Many professional astro followers, more activity
- Facebook
 - Posts:
 - From ADS account (5800 page likes)
 - To Astronomers group
 - ADS page followers aren't as active on posts
- Guest posts on outside sites
 - AstroBetter, AAS, DPS, APS





Blog

- More regular blog posts in general (1-2x per month)
 - Post about 100M citations in 10/2017
 - Potential future blog posts: software citation, special projects
- Posts specifically about transition:
 - Transition blog post
 - More technical blog post



Documentation

- FAQs, derived from user emails
- Quick Start documentation, based on common search activities
 - Searching for a specific paper
 - Looking up a proposal and its associated data
 - Building a library and checking its metrics
 - Finding papers from a collaboration
 - Beginning a literature search on a new topic
 - Searching for an author with a common name



Timeline

Milestone	Month (tentative)	Actions
Pre-go live	Through March 2018	Post new documentation, prepare transition-related blog posts and outside posts, recruit testing volunteers
Go-live	April 2018	Email user accounts, post transition-related blog posts and on social media and outside sites, enable banner notifications and first level of redirection
Go-live + 6 months	October 2018	Second level redirection, email user accounts
EOL - (1 - 3) months	Jan - Mar 2019	Email active Classic users, post on Astronomers Facebook group
Classic EOL	April 2019	Social media posts, prep for user support