Transition to Bumblebee: Notifying Users

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ADS Users Group Meeting - 11/2/2017

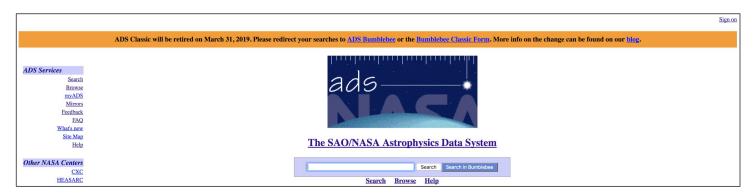


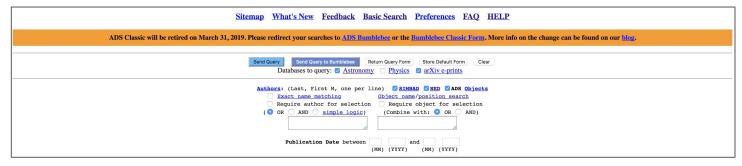




Notifications

- Banner notifications on all Classic pages
- Emails to user accounts





Search redirection

- Level 1 (~April 2018)
 - In Classic, add a button to allow the user to run the requested search in Bumblebee
 - By default, the search is still executed in Classic
 - Planned implementation when Bumblebee is no longer in beta
- Level 2 (~October 2018)
 - By default, Classic searches are redirected to Bumblebee
 - An optional search button will still allow the search to be executed in Classic
 - Planned implementation at 6 months before Classic's retirement





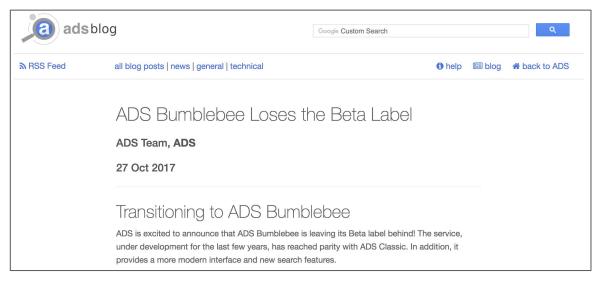
Social media and web presence

- Twitter
 - Posts from ADS account (1800 followers)
 - Many professional astro followers, more activity
- Facebook
 - Posts:
 - From ADS account (5800 page likes)
 - To Astronomers group
 - ADS page followers aren't as active on posts
- Guest posts on outside sites
 - AstroBetter, AAS, DPS, APS



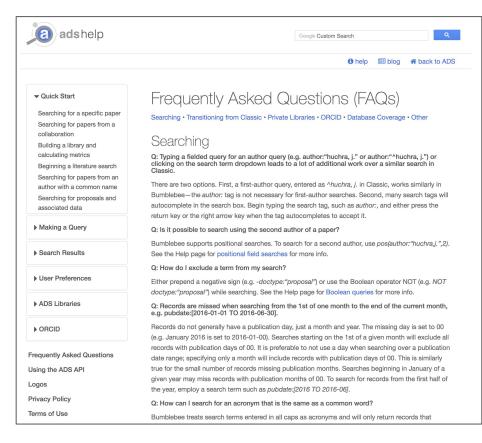
Blog

- More regular blog posts in general (1-2x per month)
 - Post about 100M citations in 10/2017
 - Potential future blog posts: software citation, special projects
- Posts specifically about transition:
 - Transition blog post
 - More technical blog post



Documentation

- FAQs, derived from user emails
- Quick Start documentation, based on common search activities
 - Searching for a specific paper
 - Looking up a proposal and its associated data
 - Building a library and checking its metrics
 - Finding papers from a collaboration
 - Beginning a literature search on a new topic
 - Searching for an author with a common name



Timeline

Milestone	Month (tentative)	Actions
Pre-go live	Through March 2018	Post new documentation, prepare transition-related blog posts and outside posts, recruit testing volunteers
Go-live	April 2018	Email user accounts, post transition-related blog posts and on social media and outside sites, enable banner notifications and first level of redirection
Go-live + 6 months	October 2018	Second level redirection, email user accounts
EOL - (1 - 3) months	Jan - Mar 2019	Email active Classic users, post on Astronomers Facebook group
Classic EOL	April 2019	Social media posts, prep for user support